AUTOMOTIVE
Our Philosophy

ACG Architects is a diversified architectural firm with extensive experience in a broad range of architectural, planning and interior design projects. Founding principals William G. Anderson and David Cooper and principals Addison Nottingham, Alissa Giovanetti and Todd Friedlander have combined expertise that represents decades of experience in a broad spectrum of project types and scale in both the public and private development field.

The business philosophy of the firm is a commitment to design excellence. This commitment is demonstrated by aesthetically and financially successful projects in combination with the successful realization of the client’s intentions and aspirations for their projects. ACG synthesizes both architectural and financial objectives into design and construction execution that assures owner satisfaction.

We formed our organization to combine and effectively utilize our extensive individual experience with high quality, award winning design and management skills. As evidenced by the attached materials, our firm has considerable high profile design experience. In addition, our record and references will substantiate that we schedule our work to successfully meet project cost and time requirements. A mid-sized firm with an office in Tyson’s Corner/McLean, Virginia, ACG has the capability of applying additional manpower as necessary to meet deadlines. We utilize both our BIM and CAD capability to provide the greatest efficiency for our projects. This enables the firm to respond rapidly to the exigencies of a project, or to clients’ changing requirements. Our project administrative procedures, with consistent Principal involvement, enable the monitoring of every job to ensure quality control and that projects are on schedule and in budget.

Our experience is broad, having worked successfully both nationally and internationally for a large, well established, high profile client base. The services offered by ACG include development and financial analysis, project feasibility studies, master planning, zoning representation, architectural design, interior design, space planning, construction documents, and construction administration.

We believe that it is unusual to find, in large corporate-style architecture offices, the project experience as diverse as that which ACG can offer in conjunction with the added ability to move quickly and responsibly. Essentially, we compare more than favorably with these large firms in experience, but are unencumbered by the bureaucracy endemic to them. The following work by Principals and current team members includes projects executed for other firms prior to joining ACG.
Complete renovation of a 32,000 square foot Cadillac dealership into a new Mercedes-Benz dealership in the heart of Bethesda. Design concepts included maximizing visibility into the building, providing ample natural light for vehicle display as well as creating a functional and useful building. This was the first project which ultimately lead to the implementation of a multi-year, multi-building master plan successfully incorporating the needs and priorities of customers, office staff, sales staff and service staff.
EUROMOTORCARS - MERCEDEZ BENZ
Germantown, Maryland

With 40,000 square feet of retail and 30,000 square feet of office space not affiliated with the dealership, this building seamlessly blends the two components onto one site, with service bays in the basement to maximize the above-ground features.
ACG Architects customized the company’s prototype design to comply with Dulles Auto Park proffers and the need to incorporate a corporate suite for a new dealer in the region’s metropolitan market. The 25,000 square feet facility spanning 3.3 acres accommodates multiple simultaneous new car deliveries within the building. ACG Architects provided architectural and full custom interior design services, including all furniture selections and finishes.
ACG Architects participated as the local site architect for this 99,000+ square feet, new construction, state of the art Cadillac dealership. Coordinating with the design architect and the contractor, ACG Architects resolved day to day construction issues and provided architectural detailing expertise on specific complicated design issues. The building's centerpiece is a two-story showroom enclosed on one side by a 20 foot high, segmental curved, insulated Pilkington glass wall.
EUROMOTORCARS, ROLLS-ROYCE/BENTLEY
Bethesda, Maryland

To take maximum advantage of the final phase of the implementation as a means of consolidating all major luxury brands at one location, EuroMotorcars planned to construct a 2-story 12,000 square foot showroom building, showcasing the Bentley and Rolls Royce marques. The upper level franchise and its display models will be accessed by elevator and feature a unique sales environment.
Complete renovation of a 32,000 square foot Cadillac dealership into a new Mercedes-Benz dealership in the heart of Bethesda. Several design concepts for the primary component of the building were studied and vetted. The selected option below was ultimately selected and developed into the building that exists today.
Master planning option of the Westlawn shopping center to integrate one or two new ground up dealerships into a retail context of anchor grocery story, fast food outlet, post office and bank. In order to maximize development and provide for up to 2000 parking spaces, the concept included a complete level below grade equivalent to the whole site area 100,000 square feet of retail/dealership and multiple suspended parking levels above grade.
Kennedy Ford is a new ground-up 72,000 square foot three building automotive dealership located in the northern suburbs of Philadelphia, Pennsylvania. Under development, the facility anticipates a two-story showroom with lower level displays areas and third floor administrative offices. The facility will serve as the headquarters for the Kennedy Automotive Group of five dealerships for the Philadelphia metropolitan area.
Total front and back of house renovations of a 30 year old 35,000 square foot facility. The showroom features a sixty foot skylight with bulkhead. The ceramic floor tile configuration was designed to match the Ford elliptical logo. Both phases, which included new site lighting, new HVAC, new showroom and service reception, were executed while maintaining full daily operations.
MOORE CADILLAC / HUMMER
TYSONS CORNER
McLean, Virginia

Master planning, strategic plans and both new and renovation construction to allow for body shop relocation/shop expansion, showroom expansion, the addition of a new two-story service/reception drive through building a 650-car garage and Hummer dealership. Critical to the success of this complicated phased project was maintaining uninterrupted operational efficiency. Work included replacing an existing central boiler with rooftop units and a complete new roof. Total value of this work was over $12M.
OURISMAN HONDA
Bethesda, Maryland

Renovations to an existing Honda dealership utilizing Honda of North Americas exterior, furniture and finishes design standards.
This 98,000 square foot dealership presented a unique range of challenges, not the least of which was to maximize the re-use of an existing pre-engineered structure previously a Hechinger Home Improvement store, while transforming its image, without premium costs. The plan includes 48 work stalls and an expansive indoor showroom for 70 new and previously owned cars. The unique plan concept incorporates a main street circulation path linking all aspects of the operation creating self evident destinations for customers.
ACG prepared a feasibility study that integrated commercial office development with a high-end dealership. A renovated frontage along Route 7 creates self-evident circulation routes for both vehicular and pedestrian traffic, avoiding conflicts and confusion. The Project features complimentary innovative dynamic building forms, which create curb appeal for both functions. The prominent elevation is highlighted by a glass enclosed 12-car vertical lift, which will function as display and new car delivery experience, and a 4-story suspended glass wall allowing direct visual access to the new car inventory.
ACG developed several design concepts for a new Ford dealership in this farming community just west of Ocean City. This project demonstrates ACG’s ability to design to any “style” in order to meet the needs and preferences of the client while still providing a functional building.
ACG Architects Team Projects

Over the course of our 28+ years in existence, ACG Architects has completed numerous projects for our automotive clients more and beyond those features in the preceding pages. Below is a more complete list of previous projects.

EuroMotorcars Bentley/Rolls Royce
Bethesda, Maryland
To take maximum advantage of the final phase of the implementation as a means of consolidating all major luxury brands at one location, EuroMotorcars will construct a 2-story 12,000 square foot showroom building, showcasing the Bentley and Rolls Royce marques. The upper level franchise and its display models will be accessed by elevator and feature a unique sales environment.

EuroMotorcars Mercedes-Benz, Master Plan
Bethesda, Maryland
Completion of the final sixth phase of the master plan for renovation and modernization which was originally conceived in 1990 creating an exclusive 90,000 MB facility linking four buildings together with a new three story focal point entrance, garage space for 600 vehicles and 80 work stalls below grade. Each of the six individual phases was designed and constructed with minimal impact to the ongoing daily operation of the dealership as a whole, which was further complicated by the need for maintaining the efficient flow of vehicles, supplies, customers, staff and paper for each of the service parts and sales departments. At no stage of the plan were bottom line figures adversely impacted, while maintaining code compliant bathroom access and egress at all times.

EuroMotorcars, Germantown
Germantown, Maryland
The project includes an exclusive 40,000 square foot Mercedes-Benz dealership facility together with 40,000 square feet of retail and 30,000 square feet of office space, and the completion of Century Boulevard. The two-story retail/office component will maintain the continuity and scale of Main Street, incorporate below-grade parking for the office tenants, and provide retail parking on the surface. The office entrance and elevator lobby will be integrated into the retail frontage at a point where pedestrian traffic links from the street through to the parking area. The dealership has a primary focus to MD Route 118 and will function, both from a circulation and operational standpoint, completely independently from the retail/office component. The service functions will be accommodated below-grade, avoiding their negative and unsightly nature. Total project cost was $13.6M. The dealership was the first Autohaus project to be approved by MB.

Euro Motorcars Saab
Bethesda, Maryland
Renovation of an existing 10,000 square foot furniture store into a Saab/Rolls Royce showroom. Flexibility required that the building be capable of future subdivision into three retail stores each to be provided with independent HVAC and utility metering, for Euro Motorcars.

Exclusive Acura Dealership
Bethesda, Maryland
The renovation of an existing 14,000 square foot AMC Jeep into a 16 car showroom, parts and service reception facilities, the service stalls of which were relocated into an adjacent facility. For Euro Motorcars.

Cowles Nissan
Woodbridge, Virginia
Complete facility upgrades to the 26,000 square foot dealership including a new Service Reception link between the New and Previously Owned Vehicle showrooms. This is the first major work to the exterior of the building since being built in 1980. The entire span of the façade along Route 1 will be re-skinned to meet Nissans latest imaging program.

Kennedy Ford
Feasterville, Pennsylvania
Kennedy Ford is a new ground-up 72,000 square foot, three building automotive dealership located in the northern suburbs of Philadelphia, Pennsylvania. Under development, the facility anticipates a two-story showroom with lower level displays areas and third floor administrative offices. The facility will serve as the headquarters for the Kennedy Automotive Group of five dealerships for the Philadelphia metropolitan area.

Cowles Parkway Ford
Woodbridge, Virginia
This 98,000 square feet dealership presented a
ACG Architects Team Projects

unique range of challenges, not the least of which was to maximize the re-use of an existing pre-engineered structure previously a Hechinger Home Improvement store, while transforming its image, without premium costs. The plan includes 48 work stalls and an expansive indoor showroom for 70 new and previously owned cars. The unique plan concept incorporates a main street circulation path linking all aspects of the operation creating self-evident destinations for customers.

Infiniti of Chantilly
Chantilly, Virginia
ACG Architects customized the companies’ prototype design to comply with Dulles Auto Park proffers and the need to incorporate a corporate suite for a new dealer in the region’s metropolitan market. The 25,000 square feet facility spanning 3.3 acres accommodates multiple simultaneous new car deliveries within the building. ACG Architects provided architectural and full custom interior design services, including all furniture selections and finishes.

Ted Britt Ford
Chantilly, Virginia
A new ground up 38,000 sf satellite point in Dulles Auto Park to Fairfax County Design Standards.

Cavalier Ford
Chesapeake, Virginia
Renovation and addition to a former retail store of 65,000 sf., scope of work included all new front façade and shop addition to allow for 50 work stalls. Complete project was provided for $50/sf.

Bill Page Body Shop
Merrifield, Virginia
Tenant fit up work in abandoned distribution center, project includes down draft spray booths, alignment racks, parts storage, staff accommodations and customer service center.

Bill Page Honda Plaza
Falls Church, Virginia
Master planning option of the Westlawn shopping center to integrate one or two new ground up dealerships into a retail context of anchor grocery story, fast food outlet, post office and bank. In order to maximize development and provide for up to 2000 parking spaces, the concept included a complete level below grade equivalent to the whole site area 100,000 sf. of retail/dealership and multiple suspended parking levels above grade.

Moore Cadillac/Hummer Tysons Corner
McLean, Virginia
Master planning, strategic plans and both new and renovation construction to allow for body shop relocation/shop expansion, showroom expansion, the addition of a new two-story service/reception drive through building a 650-car garage and Hummer dealership. Critical to the success of this complicated phased project was maintaining uninterrupted operational efficiency. Work included replacing an existing central boiler with rooftop units and a complete new roof. Total value of this work was over $12M.

Moore Cadillac
Chantilly, Virginia
ACG Architects participated as the local site architect for this 99,000+ square feet, new construction, state of the art Cadillac dealership. Coordinating with the architect of design and the contractor, ACG Architects resolved day to day construction issues and provided architectural detailing expertise on specific complicated design issues. The buildings centerpiece is a two-story showroom enclosed on one side by a 20 foot high, segmental curved, insulated Pilkington glass wall.

Office and Auto Dealership Complex
McLean, Virginia
As an integral component of Metro expansion to Dulles Airport and the comprehensive plan for the Tysons Corner area ACG has prepared drawings that integrate commercial office development with a high-end dealership. With a rejuvenated frontage and exposure to Route 7 the challenge was to individually create self-evident circulation routes for both vehicular and pedestrian traffic, avoiding conflicts and confusion, while providing joint fire truck access. The Project features complimentary innovative dynamic building forms, which create curb appeal for both functions. Both a horizontally and vertically segregated traffic concepts allow each function to work totally independently. The prominent elevation is highlighted by a glass enclosed 12-car vertical lift, which will function as

anderson cooper group architects
ACG Architects Team Projects

display and new car delivery experience, and a 4-story suspended glass wall allowing direct visual access to the new car inventory.

Dulles Ford
Chantilly, Virginia
Working as an approved architect for Ford Motor Company's Trustmark program, ACG developed the site plan and facilities design of this 37,000 square foot dealership to incorporate the ideals of the Trustmark brand into a design capable receiving both zoning and architectural review approval.

Tyson's Ford
Vienna, Virginia
Total front and back of house renovations of a 30 year old 35,000 s.f. facility. The showroom features a sixty foot skylight with bulkhead. The ceramic floor tile configuration was designed to match the Ford elliptical logo. Both phases, which included new site lighting, new HVAC, new showroom and service reception, were executed while maintaining full daily operations.

Darcars Ford
Lanham, Maryland
Renovation of an existing 65,000 square foot Ford and Kia dealership built in the 1950's. Designed to meet Ford Trustmark Standards and credits, the exterior will display a new distinctive corporate architectural image for the Ford Dealership. The interior displays a new receptionist area, a centralized customer lounge, new display vehicle area, and sales offices. The design also includes a new customer service vehicles drop-off area within a temperature-controlled environment with plate glass windows for views to the service area. New parking configurations, vehicle display pads and landscaping completes the visual aesthetic from the main entrance and improves circulation throughout the property.

Darcars Wilson-Powell Lincoln-Mercury
Temple Hills, Maryland
With similar program requirement and demands to the Darcars Ford renovation, the original facility consisted of a 5,500 square foot sales facility constructed in the 1950’s. The new design renovations were established to meet Lincoln-Mercury Standards and to improve sales and service circulation. The renovation proposes several new floor plan arrangements including a new sales/showroom building and an interior service write-up facility. The exterior will display a new Lincoln-Mercury distinctive corporate architectural image for the Lincoln-Mercury Dealership. New parking configurations, vehicle display pads and landscaping completes the visual aesthetic from the main entrance and improves circulation throughout the property.

Metropolitan Motors
Marlow Heights, Maryland
Feasibility study completed through presentation to manufacturer for Jaguar, Cadillac and Infiniti on a seven acre site.

Ourisman Honda
Bethesda, Maryland
Renovations to an existing Honda dealership utilizing Honda of North Americas exterior, furniture and finishes design standards.

Sheehy Auto Stores
Upper Marlboro, Maryland
Additions and renovations to an existing Chevrolet, Dodge and Izusu facility. The complete project totals 40,000 square feet incorporating design standards for Dodge and Chevrolet.

Don Beyer Volvo
Falls Church, Virginia
Multiple projects including: a renovation and conversion of an existing 18,000 sf C&P maintenance building into a parts and full service workshop; mixed-use project to include two auto dealerships, retail, parking, and office space totaling 300,000 sf while maintaining the existing

anderson cooper group architects
ACG Architects Team Projects

facility in operational order during implementation of new construction; a renovation proposal for the existing 15,000 sf facility, including interior design and furniture selection.

Anton Motors
Rockville, Maryland
A three-phase master plan of a six acre site and total renovation of the 32,000 sf building. The design included ADA compliance and code update, interior design and furniture selection for Mercedes Benz, Volvo and Toyota.

American Service Center
Arlington, Virginia
ACG Architects was requested to master plan the existing exclusive Mercedes Benz dealership to allow for a major expansion to almost 90 work stalls, while keeping the existing antiquated facility operational.

Island Ford
Staten Island, New York
Renovations to an existing 30,000 square foot Ford Dealership. The renovations included the incorporation of Ford Trustmark Design standards as well as ADA and code compliance modifications.

Leesburg Chrysler- Nissan
Leesburg, Virginia
A new 11,200 sf dual showroom facility and ancillary space on a prominent site in the town center.